



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

**Contract #** 1351524  
**Schedule Dates** 09/11/12-09/16/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA - SCHEDULE A (466300)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA - SCHEDULE A  
JARED SALLES

**Date Entered** 08/07/12  
**Last Modified** 08/07/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09781579  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,839.25  
**Net Total** \$38,755.75  
**Sales Tax**

**Columbus (WSYX)**

| By Broadcast Month  | Spots      | Rate               |
|---------------------|------------|--------------------|
| Sep. 2012           | 113        | \$45,595.00        |
| <b>Grand Total:</b> | <b>113</b> | <b>\$45,595.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments          | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 09/12/12-09/14/12 | 2   | :30    | 5:01A- 5:30A (EST) | 3   |    |    | X  | X  | X  |    |    | 3     | \$95.00  | \$285.00 | Columbus (WSYX) | GOOD DAY COLUMBUS | 8/7/12  |
| 2.0  | Normal Line / SPOT (2)         | 09/12/12-09/14/12 | 2   | :30    | 5:30A- 5:57A (EST) | 2   |    |    | X  | X  | X  |    |    | 2     | \$95.00  | \$190.00 | Columbus (WSYX) | GOOD DAY COLUMBUS | 8/7/12  |
| 3.0  | Normal Line / SPOT (3)         | 09/12/12-09/14/12 | 2   | :30    | 5:58A- 6:30A (EST) | 3   |    |    | X  | X  | X  |    |    | 3     | \$200.00 | \$600.00 | Columbus (WSYX) | GOOD DAY COLUMBUS | 8/7/12  |
| 4.0  | Normal Line / SPOT (4)         | 09/12/12-09/14/12 | 2   | :30    | 6:30A- 6:57A (EST) | 2   |    |    | X  | X  | X  |    |    | 2     | \$200.00 | \$400.00 | Columbus (WSYX) | GOOD DAY COLUMBUS | 8/7/12  |
| 5.0  | Normal Line / SPOT (5)         | 09/12/12-09/14/12 | 2   | :30    | 6:58A- 7:30A (EST) | 3   |    |    | X  | X  | X  |    |    | 3     | \$200.00 | \$600.00 | Columbus (WSYX) | GMA               | 8/7/12  |
| 6.0  | Normal Line / SPOT (6)         | 09/12/12-09/14/12 | 2   | :30    | 7:30A- 8A (EST)    | 2   |    |    | X  | X  | X  |    |    | 2     | \$200.00 | \$400.00 | Columbus (WSYX) | GMA               | 8/7/12  |
| 7.0  | Normal Line / SPOT (7)         | 09/12/12-09/14/12 | 2   | :30    | 8A- 8:30A (EST)    | 3   |    |    | X  | X  | X  |    |    | 3     | \$200.00 | \$600.00 | Columbus (WSYX) | GMA               | 8/7/12  |
| 8.0  | Normal Line / SPOT (8)         | 09/12/12-09/14/12 | 2   | :30    | 8:30A- 9A (EST)    | 2   |    |    | X  | X  | X  |    |    | 2     | \$200.00 | \$400.00 | Columbus (WSYX) | GMA               | 8/7/12  |
| 9.0  | Normal Line / SPOT (9)         | 09/12/12-09/14/12 | 2   | :30    | 12P- 12:30P (EST)  | 2   |    |    | X  | X  | X  |    |    | 2     | \$325.00 | \$650.00 | Columbus (WSYX) | NEWS              | 8/7/12  |
| 10.0 | Normal Line / SPOT (10)        | 09/12/12-09/14/12 | 2   | :30    | 12:30P- 1P (EST)   | 3   |    |    | X  | X  | X  |    |    | 3     | \$325.00 | \$975.00 | Columbus (WSYX) | NEWS              | 8/7/12  |
| 11.0 | Normal Line / SPOT (11)        | 09/11/12-09/13/12 | 2   | :30    | 4:28A- 4:59A (EST) | 2   |    | X  | X  | X  |    |    |    | 2     | \$35.00  | \$70.00  | Columbus (WSYX) | NEWS              | 8/7/12  |
| 12.0 | Normal Line / SPOT (12)        | 09/15/12-09/15/12 | 2   | :30    | 7:58A- 9A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$200.00 | \$200.00 | Columbus (WSYX) | GMA SAT           | 8/7/12  |
| 13.0 | Normal Line / SPOT (13)        | 09/16/12-09/16/12 | 2   | :30    | 7:58A- 9A (EST)    |     |    |    |    |    |    |    | 1  | 1     | \$200.00 | \$200.00 | Columbus (WSYX) | GMA               | 8/7/12  |
| 14.0 | Normal Line / SPOT (14)        | 09/12/12-09/14/12 | 2   | :30    | 9A- 10A (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$100.00 | \$300.00 | Columbus (WSYX) | MILLIONAIRE       | 8/7/12  |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1536  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA - SCHEDULE A  
JARED SALLES

**Date Entered** 08/07/12  
**Last Modified** 08/07/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09781579  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,839.25  
**Net Total** \$38,755.75  
**Sales Tax**

## Columbus (WSYX)

| By Broadcast Month  | Spots      | Rate               |
|---------------------|------------|--------------------|
| Sep. 2012           | 113        | \$45,595.00        |
| <b>Grand Total:</b> | <b>113</b> | <b>\$45,595.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station         | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-----------------|------------------|---------|
| 15.0 | Normal Line / SPOT (15)        | 09/12/12-09/14/12 | 2   | :30    | 10A- 10:57A (EST)    | 3   |    |    | X  | X  | X  |    |    | 3     | \$175.00 | \$525.00   | Columbus (WSYX) | RACHAEL RAY      | 8/7/12  |
| 16.0 | Normal Line / SPOT (16)        | 09/12/12-09/14/12 | 2   | :30    | 10:57A- 12P (EST)    | 3   |    |    | X  | X  | X  |    |    | 3     | \$325.00 | \$975.00   | Columbus (WSYX) | THE VIEW         | 8/7/12  |
| 17.0 | Normal Line / SPOT (17)        | 09/12/12-09/14/12 | 2   | :30    | 12:57P- 2P (EST)     | 3   |    |    | X  | X  | X  |    |    | 3     | \$225.00 | \$675.00   | Columbus (WSYX) | THE CHEW         | 8/7/12  |
| 18.0 | Normal Line / SPOT (18)        | 09/12/12-09/14/12 | 2   | :30    | 2P- 2:58P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$225.00 | \$675.00   | Columbus (WSYX) | GENERAL HOSPITAL | 8/7/12  |
| 19.0 | Normal Line / SPOT (19)        | 09/12/12-09/14/12 | 2   | :30    | 2:58P- 4P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$250.00 | \$750.00   | Columbus (WSYX) | RICKI LAKE       | 8/7/12  |
| 20.0 | Normal Line / SPOT (20)        | 09/16/12-09/16/12 | 2   | :30    | 10:30A- 11:30A (EST) |     |    |    |    |    |    |    | 1  | 1     | \$200.00 | \$200.00   | Columbus (WSYX) | THIS WEEK        | 8/7/12  |
| 21.0 | Normal Line / SPOT (21)        | 09/16/12-09/16/12 | 2   | :30    | 1P- 2P (EST)         |     |    |    |    |    |    |    | 1  | 1     | \$200.00 | \$200.00   | Columbus (WSYX) | ENT TONIGHT      | 8/7/12  |
| 22.0 | Normal Line / SPOT (22)        | 09/16/12-09/16/12 | 2   | :30    | 2P- 3P (EST)         |     |    |    |    |    |    |    | 1  | 1     | \$200.00 | \$200.00   | Columbus (WSYX) | THAT 70'S SHOW   | 8/7/12  |
| 23.0 | Normal Line / SPOT (23)        | 09/12/12-09/14/12 | 2   | :30    | 4P- 4:30P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$300.00 | \$900.00   | Columbus (WSYX) | JUDGE JUDY       | 8/7/12  |
| 24.0 | Normal Line / SPOT (24)        | 09/12/12-09/14/12 | 2   | :30    | 4:30P- 5P (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$300.00 | \$900.00   | Columbus (WSYX) | JUDGE JUDY       | 8/7/12  |
| 25.0 | Normal Line / SPOT (25)        | 09/12/12-09/14/12 | 2   | :30    | 5:58P- 6:30P (EST)   | 5   |    |    | X  | X  | X  |    |    | 5     | \$475.00 | \$2,375.00 | Columbus (WSYX) | NEWS             | 8/7/12  |
| 26.0 | Normal Line / SPOT (26)        | 09/15/12-09/15/12 | 2   | :30    | 5:58P- 6:30P (EST)   |     |    |    |    |    |    | 1  |    | 1     | \$500.00 | \$500.00   | Columbus (WSYX) | NEWS             | 8/7/12  |
| 27.0 | Normal Line / SPOT (27)        | 09/16/12-09/16/12 | 2   | :30    | 5:58P- 6:30P (EST)   |     |    |    |    |    |    |    | 1  | 1     | \$500.00 | \$500.00   | Columbus (WSYX) | NEWS             | 8/7/12  |
| 28.0 | Normal Line / SPOT (28)        | 09/12/12-09/14/12 | 2   | :30    | 5P- 5:30P (EST)      | 5   |    |    | X  | X  | X  |    |    | 5     | \$475.00 | \$2,375.00 | Columbus (WSYX) | NEWS             | 8/7/12  |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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**Comments** OBAMA - SCHEDULE A  
JARED SALLES

**Date Entered** 08/07/12  
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**CO-OP** No  
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**Order Type** Normal  
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**Commission %** 15.00  
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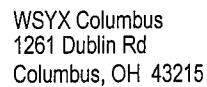
## Columbus (WSYX)

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| Sep. 2012           | 113        | \$45,595.00        |
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|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|------------------|---------|
| 29.0 | Normal Line / SPOT (29)        | 09/12/12-09/14/12 | 2   | :30    | 5:30P- 5:58P (EST)      | 5   |    |    | X  | X  | X  |    |    | 5     | \$475.00   | \$2,375.00 | Columbus (WSYX) | NEWS             | 8/7/12  |
| 30.0 | Normal Line / SPOT (30)        | 09/12/12-09/14/12 | 2   | :30    | 6:58P- 7:27P (EST)      | 5   |    |    | X  | X  | X  |    |    | 5     | \$500.00   | \$2,500.00 | Columbus (WSYX) | ENT TONIGHT      | 8/7/12  |
| 31.0 | Normal Line / SPOT (31)        | 09/12/12-09/14/12 | 2   | :30    | 7:28P- 7:57P (EST)      | 5   |    |    | X  | X  | X  |    |    | 5     | \$500.00   | \$2,500.00 | Columbus (WSYX) | ACCESS HOLLYWOOD | 8/7/12  |
| 32.0 | Normal Line / SPOT (32)        | 09/15/12-09/15/12 | 2   | :30    | 7P- 7:57P (EST)         |     |    |    |    |    |    | 1  |    | 1     | \$500.00   | \$500.00   | Columbus (WSYX) | ET WKND          | 8/7/12  |
| 33.0 | Normal Line / Prime (33)       | 09/12/12-09/12/12 | 2   | :30    | 8P- 9P (EST)            |     |    |    | 1  |    |    |    |    | 1     | \$3,000.00 | \$3,000.00 | Columbus (WSYX) | DWTS RESULTS     | 8/7/12  |
| 34.0 | Normal Line / Prime (34)       | 09/12/12-09/12/12 | 2   | :30    | 10P- 11P (EST)          | 1   |    |    | X  |    |    |    |    | 1     | \$2,000.00 | \$2,000.00 | Columbus (WSYX) | PRIVATE PRACTICE | 8/7/12  |
| 35.0 | Normal Line / Prime (35)       | 09/14/12-09/14/12 | 2   | :30    | 10P- ABC-20/20 (Friday) |     |    |    |    |    | 1  |    |    | 1     | \$1,500.00 | \$1,500.00 | Columbus (WSYX) | 20 / 20          | 8/7/12  |
| 36.0 | Normal Line / SPOT (36)        | 09/12/12-09/14/12 | 2   | :30    | 11:01P- 11:34P (EST)    | 5   |    |    | X  | X  | X  |    |    | 5     | \$700.00   | \$3,500.00 | Columbus (WSYX) | NEWS             | 8/7/12  |
| 37.0 | Normal Line / SPOT (37)        | 09/12/12-09/14/12 | 2   | :30    | 11:01P- 11:34P (EST)    | 2   |    |    | X  | X  | X  |    |    | 2     | \$700.00   | \$1,400.00 | Columbus (WSYX) | NEWS             | 8/7/12  |
| 38.0 | Normal Line / SPOT (38)        | 09/12/12-09/14/12 | 2   | :30    | 11:35P- 12:04A (EST)    | 5   |    |    | X  | X  | X  |    |    | 5     | \$300.00   | \$1,500.00 | Columbus (WSYX) | NIGHTLINE        | 8/7/12  |
| 39.0 | Normal Line / SPOT (39)        | 09/12/12-09/14/12 | 2   | :30    | 12:05A- 1:05A (EST)     | 5   |    |    | X  | X  | X  |    |    | 5     | \$150.00   | \$750.00   | Columbus (WSYX) | J KIMMEL         | 8/7/12  |
| 40.0 | Normal Line / SPOT (40)        | 09/12/12-09/14/12 | 2   | :30    | 1:07A- 2:07A (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$50.00    | \$150.00   | Columbus (WSYX) | 30 ROCK          | 8/7/12  |
| 41.0 | Normal Line / SPOT (41)        | 09/12/12-09/14/12 | 2   | :30    | 2:07A- 2:36A (EST)      | 3   |    |    | X  | X  | X  |    |    | 3     | \$50.00    | \$150.00   | Columbus (WSYX) | RAYMOND          | 8/7/12  |
| 42.0 | Normal Line / SPOT (42)        | 09/15/12-09/15/12 | 2   | :30    | 11:35P- 12:05A (EST)    |     |    |    |    |    |    | 1  |    | 1     | \$150.00   | \$150.00   | Columbus (WSYX) | SEINFELD         | 8/7/12  |

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|                             |       |                   |       |           |
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| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |



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|                       |   |
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| <b>Agency</b>         | Greer Margolis Mitchell, Burns & Associates-Washi |
| <b>Product</b>        | POLITICAL CANDIDATE (ns) (1186)                   |
| <b>Brand</b>          | OBAMA - SCHEDULE A (466300)                       |
| <b>Salesperson</b>    | Millennium/DC, Washington DC (1108)               |
| <b>Sales Office</b>   | Millennium Washington DC                          |
| <b>Buyer Name</b>     | KAUFMA, MEREDITH                                  |
| <b>Phone/Fax</b>      | /   |
| <b>CPE</b>            | 1536  |
| <b>Account Types</b>  | National/Political Candidate Agency BRD           |
| <b>Billing Type</b>   | Weekly/Irregular                                  |
| <b>Comments</b>       | OBAMA - SCHEDULE A<br>JARED SALLES                |

|               |                |
|---------------|----------------|
| Date Entered  | 08/07/12       |
| Last Modified | 08/07/12       |
| Entered By    | Randi Weathers |
| CO-OP         | No             |
| Headline #    | ECR09781579    |
| Demo          | A35+R          |
| Order Type    | Normal         |
| Package Deal  |                |
| Commission %  | 15.00          |
| Commission    | \$6,839.25     |
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